

Program Schedule January - December 2024



ADVOCATE EDUCATE ELEVATE











Housekeeping:

- All virtual sessions will be provided via zoom and recorded
- All session presentations should be submitted to Angela Taylor minimally 15 business days before the session
- Sessions should allow for **breakout rooms** where applicable
- PowerPoint presentations should enable comments from all participants in real-time and be shared with participants
- Travel/accommodations are the responsibility of the healthcare center
- Lunch is provided during in-person sessions
- Each session engages participants in 4 hours of instruction and group discussion
- Virtual sessions will be no more than 4 hours in length and sessions will not run concurrently in one day







Schedule

SESSION KICK OFF - Introduction/Orientation - cocktail reception

Date: January 25, 2024 @ 6 p.m. **Location:** University of Richmond

- Initial introduction and overview/networking
- · VCHA, U of R, VAFCC, and participants
- · Why this course?
- Future challenges to VCHA
- Expected outcomes and impact
- · Preparatory readings

SESSION 1 – Leading Change for Change with Jess Flannigan

Date: January 26, 2024 (arrive Thursday by 4 p.m., leave Friday 4 p.m.)

Location: University of Richmond

Morning session - What is Leadership?

- Leaders vs. managers
- Different types of leadership
- How do I know if I'm a leader?

Lunch

Afternoon session – Leading with change case studies

SESSION 2 - Dr. Allison Jackson-Dyer (two-day in-person session)

Date: February 15 & 16, 2024 **Location:** University of Richmond

Day 1: Trauma Informed Care

- What is Trauma Informed Care?
- Presenting information on how to work within a Trauma Informed Care framework, especially post-COVID and in the healthcare setting

Day 2: Resilience

 We are resilient – we made it through a pandemic! What does that mean? How do we continue to be resilient?







SESSION 3 - Communication Skills with Sam Bruce and Sunni Brown

Date: March 22, 2024

Location: University of Richmond

Morning session – Sam Bruce

- Difficult conversations
- Effective advocacy
- Presenting to varying groups/audiences

Lunch

Afternoon session - Sunni Brown

Basic guidelines for talking to the press

SESSION 4 – An Overview of Data and Analytics from Information Strategy to Data Visualizations with Jim Morrison

Date: April 19 & 26, 2024

Location: Virtual

- How to find, retrieve, and apply good data
- · Using data and metrics to guide decision making
- How to apply metrics in daily and overall decision making
- Understanding when data impacts your system negatively and how to address/handle those situations

SESSION 5 – Strategic Thinking and Planning with Cindy Watts

Date: May 24, 2024

Location: University of Richmond

- How to think at the strategic level BHAG
- How to create/use a strategic plan

SESSION 6 - Planning and Budgeting with Nathan Carroll and Saleema Karim

Date: June 21 & 28, 2024

Location: Virtual

- How to plan and budget within a healthcare environment
- How to use budgeting at every level of leadership
- Understanding financial models in healthcare







SESSION 7 – Healthcare Center Operations with Rachel Suddarth

Date: August 16 & 23, 2024

Location: Virtual

- HR and Legal perspectives
- Ethical issues and practices
- · Legal Compliance

SESSION 8 - The Future of Healthcare with Rick Mayes

Date: September 20 & 27, 2024

Location: Virtual

The future of healthcare

SESSION 9 - Dr. Allison Jackson-Dyer

Date: October 4, 2024

Location: University of Richmond

- What is DEI?
- Why is DEI important?
- · How does DEI help improve/help with leadership?

SESSION 10 – Dealing with Disruption with Barbara Smith

Date: November 21 & 22, 2024

Location: Virtual

Dealing with disruption

CAPSTONE & GRADUATION

Date: December 2024 (arrive at University of Richmond Thursday afternoon, leave Friday

afternoon)

Location: University of Richmond

Thursday

Dinner

Friday

- Morning presentation of capstone projects
- Lunch
- Graduation