



The Radiant Revolution

LEADING THE WAY TO THRIVE

**CEO
BOOTCAMP
9/27/23**





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CEO Bootcamp Faculty



Virginia Community Healthcare Association Annual Meeting and Conference
September 27–29





Power Packed Sessions

- ★ Bright Futures: Uncover Tomorrow's Opportunities and Share Your Journey
- ★ Health Centers in the Spotlight – Amplify Your Voice for Community Health Centers
- ★ Ignite Your Brilliance – Elevate Leadership Skills and Fuel Your Style



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We agree....

- Actively participate
- Respect confidentiality
- Seek to understand and ask questions
- Be on time

AND.....



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Bright Futures – Uncover Tomorrow's Opportunities

As you think about the near future, what are one or two changes (opportunities/possibilities) you would like to see happen at your health center?

- In process
- Planned
- On the wish list



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Health Centers in the Spotlight



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Break



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Bright Futures. Share your Journey.

- Divide into 2 groups, based on years' experience as a CHC CEO.
 - Denise will work with experienced CEOs.
 - Gary will work with newer CEOs.
- Each group will take two opportunities/possibilities from the large group discussion.
- **Identify a recorder and reporter.**
- Tackling each one separately, members will share their experience with navigating change in this area.
- Use the Individuals of Innovation Handout to shape the insights you want to share....



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Individuals of Innovation. Who are you?

- Trendsetting Tamika
- Early Bird Eddie
- Curious Cleo
- Follower Francis
- Time-Tested Thomas



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Your insights...

- **Trendsetter and Early Bird:** Share your experience, what you have done, and how it worked. Discuss what didn't work well and what still needs to be done.
- **Curious:** What do you want to know before you can make a decision? What barriers do you need addressed? What data would be helpful? What is holding you back?
- **Follower and Time-Tested:** Are there "must have" data or information you need before you can move forward? Do you feel this is something is not right for your CHC or community?



Guidance for VCHA

For each of the two opportunities or possibilities, tell us what the Virginia Community Healthcare Association can do to help you with considering this new opportunity or possibility?



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Small Group Report Out

- Each group will take **ONE** opportunity/possibility they discussed and:
 - Summarize the topic
 - Share the main discussion points
 - If it's helpful, share by type of Innovation Individual
 - Report how the VCHA can help move CHCs forward with this opportunity/possibility

Provide Denise will written notes from the small group discussion to document and share after the CEO Bootcamp.



Moderated Discussion

Solving Workforce Challenges and Establishing a Pipeline



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Keep the Flame Alive

Key Take-a-Ways, Aha Moments, and Next Steps



Thank you!

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