

## Partner with us

As your local National Cancer Institute-designated Comprehensive Cancer Center, Massey partners with community members and organizations, faith-based leaders and others to reach Virginians where they work, live and play.

### If you are interested in:

- Information on living a healthier lifestyle to reduce cancer risk
- An opportunity to volunteer or partner with the Office of COE
- Sharing data on how cancer affects your community
- Massey participation at an upcoming event

### If you are seeking navigation services:

Our team is available to connect you to resources on cancer prevention and screening, treatment and clinical trials.

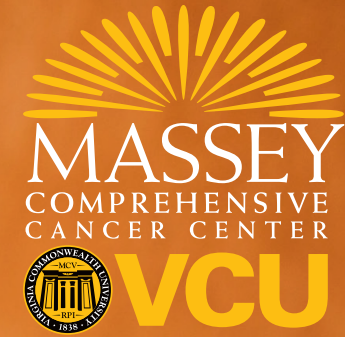
Scan the QR code  
to learn more



**Find us in your community  
or on the road!**

Danville  
Lawrenceville  
Petersburg  
Richmond

**We are here to help.**  
[engagemassey@vcu.edu](mailto:engagemassey@vcu.edu)  
(804) 628-0896  
[vcumassey.org/coe](http://vcumassey.org/coe)



**Community outreach  
and engagement**





Massey on the Move mobile health van

## Cancer prevention services & screening guidelines

### Risk reduction

While not all cancers can be prevented, there are ways to lower one's risk including developing healthy habits and limiting harmful exposures.

### Services include:

- We Can Take Action prevention education
- We CAN Quit tobacco cessation
- We Can Eat Well tips for eating healthier

### Prevention and early detection

Screening and early detection are key to finding cancer when it's most treatable. It is important to understand family history and follow screening guidelines.

## Addressing cancer in our community

At VCU Massey Comprehensive Cancer Center, the community is at the center of everything we do. Community Outreach & Engagement (COE) acts as a bridge with the community to build trust through meaningful partnerships.

### Tailored to serve those most in need, COE efforts include:

- Analyzing and sharing cancer-related data to monitor the cancer burden
- Connecting individuals with health education and cancer care services including prevention, screening and clinical trials
- Promoting community engagement in research and collaboration through science
- Leading cancer advocacy efforts to impact policy

## Community-focused activities

### Community Engagement in Research (CEnR)

CEnR brings together community members and Massey investigators to identify, inform, implement and share research.

### Catchment Area Data Access & Alignment (CADA)

CADA provides access to and shares cancer-relevant data to promote community engagement.

### Community Grant Initiative

Funding to nonprofits support projects that address the cancer burden in their respective communities.

### Facts & Faith Fridays

Facts & Faith Fridays engages community members in timely discussions surrounding health, social, economic and disparities-related topics.

### Massey on the Move

Mobile vans travel to urban and rural communities and provide cancer-related information close to home.

