



# Artificial Intelligence: Beyond EMR

Leveraging AI for Compliant, Operational Excellence



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Our purpose is to cultivate experiences  
where individuals thrive, empowered to  
connect, grow, and lead together.

People ~~First~~, *PERIOD.*<sup>TM</sup>



Virginia Community Healthcare Association Annual Conference  
September 24-26 • Roanoke, VA

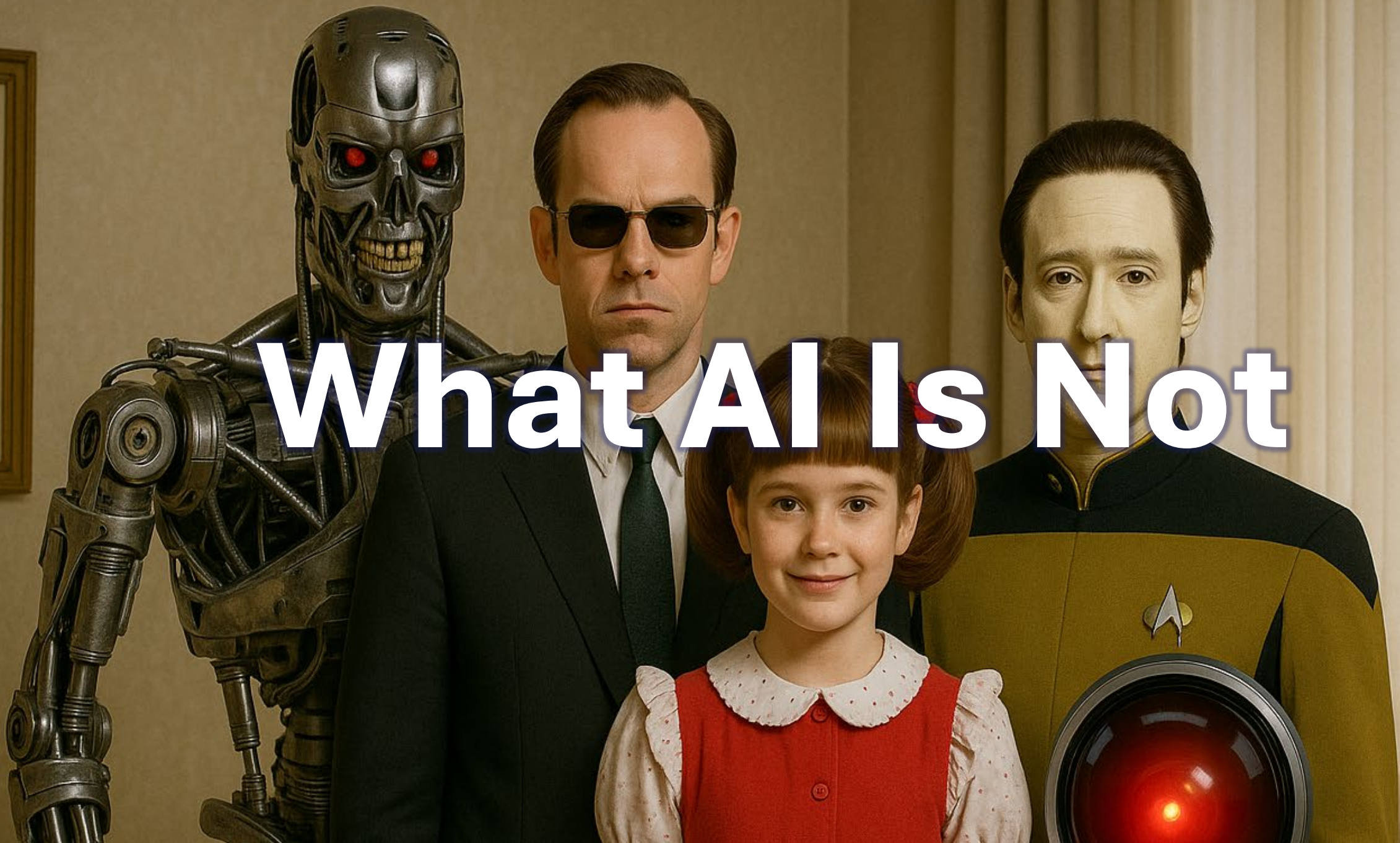


**What do you think of when you hear**

**AI**



# What AI Is Not



# What AI Is



## Traditional Code

- Humans write explicit instructions
- E.g. A thermostat *“If temperature < 68°F, turn heat ON. If > 72°F, turn heat OFF.”*
- Always predictable
- Same input = same output

## LLM (Large Language Model)

- Learns patterns from massive text data, then generates new content by predicting what comes next
- E.g. You type “Write a bedtime story about a dragon who loves gardening” → it creates a unique story each time
- Creative and flexible
- Same input can produce different outputs
- Different inputs can produce same outputs

# AI Agent Types



**Conversational**



**Knowledge  
and Insights**



**Document  
Processing**



**Workflow  
Orchestration**



**Decision  
Support**



**Compliance  
and Guardrail**



**Creative/  
Generative**



**Monitoring  
and Alerting**



**Task  
Execution**

# Compliance Requirements That Apply

## HIPAA

**Security Rule**  
(45 CFR §164.308(a)(7))

Safeguarding PHI

## HRSA

**Program  
Requirements**

Operational and  
compliance integrity

## 42 CFR

**Part 2**

Substance use data  
confidentiality

## BAAs

**(Business Associate  
Agreements)**

Vendor accountability  
accessing PHI



**Every AI project starts with risk and compliance. This isn't optional.**



**The goal is to unlock efficiency while reducing risk and improving security and compliance.**

# Two Technical Guardrails

## Guardrail 1

### Data Loss Prevention (DLP)/ De-Identification

- Strip PHI before it leaves (names, DOB, MRN, etc.)
- AI processes the safe data
- Re-identify upon return inside the secure environment



# Two Technical Guardrails

## Guardrail 2

### Offline / Private LLMs

- Isolated model runs inside your facility or with a BAA'd vendor
- PHI never leaves a controlled environment
- PHI is encrypted in transit and at rest



# AI Development Process

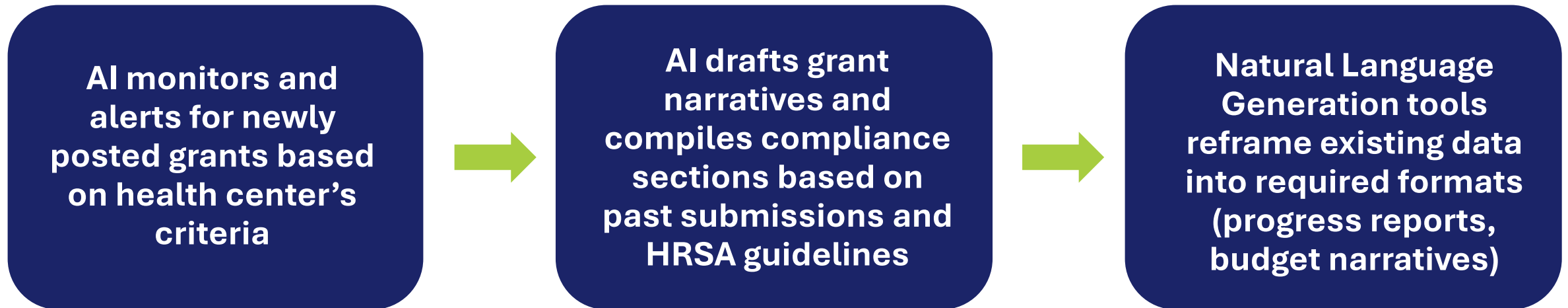


# **Example Health Center**

# **AI Use Cases**

## Example Health Center AI Use Case 1

# Grant Seeking & Writing



**Impact:** Faster submissions, fewer missed deadlines, more time for program execution.

## Example Health Center AI Use Case 2

# HR Onboarding & Training Automation

AI chatbot/avatar delivers  
interactive policy training,  
quizzes, and scenario-  
based learning



AI auto-tracks Security  
Awareness Training  
and completions and  
flags compliance gaps

**Impact:** Consistent training, reduced HR/admin burden, stronger audit evidence.

## Example Health Center AI Use Case 3

# Policy & Procedure Management



**Impact:** Cuts weeks of policy review and revision work, keeps FQHC always audit-ready.

## Example Health Center AI Use Case 4

# Call Center / Patient Scheduling Support

Virtual assistant handles inbound scheduling inquiries, prescription refill requests and outbound appointment reminders



Sentiment analysis detects frustrated callers and escalates to live staff

**Impact:** Fewer staff hours required for repetitive scheduling, higher patient satisfaction, reduced no-shows.

## Example Health Center AI Use Case 5

# Finance & Procurement Optimization

AI agent automates invoice data entry and expense categorization

Monitors invoices and delivery metrics for contract compliance

**Impact:** Reduced accounting staff hours, improved cash flow, fewer audit findings.

**Case Study**  
**Service Desk**

## Case Study: Service Desk

# The Challenge

### ➔ **Manual triage was a major service bottleneck**

- Dispatcher role was hard to staff and retain
- Tickets sat in limbo, disrupting SLAs and technician focus
- Triage took 10+ minutes on average just to begin; and another 4 minutes to complete
- Duplicate tickets from multiple users wasted more time for technicians tracking down and consolidating them
- Created stress, burnout, and degraded client experience
- Dispatch inefficiencies drained productivity and morale

## Case Study: Service Desk

# The Solution

### ➔ RainTech deployed an AI-powered Triage Bot

- Secure AI now triages 60+ tickets/day in less than a minute each
- Automatically completes contact details, severity, priority, and links related tickets
- Zero technician involvement required = no triage delays
- Runs at \$0.75/hour (~\$150/month) — highly cost-effective
- Frees up 87+ hours/month of technician time

~28x ROI 

## Case Study: Service Desk

# The Outcome

### ➡ Boosted performance, satisfaction, and work-life balance

- Achieved **100% SLA triage compliance** — every ticket, every time
- **CSAT rose to 100%** during transition
- **Reduced stress**, increased technician satisfaction, and lowered turnover
- Reinforced RainTech's "**People First, *PERIOD.***" mission in practice



Time savings enabled a  
**32-hour workweek**  
with no decrease in compensation,  
productivity or customer satisfaction.

# Key Challenges in AI Adoption



## Budget Limitations

Most AI 'platforms' price for hospitals, not non-profit health centers



## Staff Engagement

Job security concerns



## Myth-Understanding

Everything is scary in the dark – dispel fear with light

# How AI Implementation Works... and When Fails

## What Success Looks Like

- Adoption is intentional and inclusive
- People and culture are the focus
- Fears are addressed head-on
- Strategy is holistic, not piecemeal
- Plan for success – reskill, upskill, reassign
- Right-sized solutions
- Support is ongoing

➡ AI is more production-ready than people assume. Start small and scale.

## What To Avoid

- Top-down rollout with no buy-in
- Mismatched solutions/providers
- Chasing hype over need
- No clear goals or success metrics
- Ignoring the human element
- Underestimating support needs
- One-size-fits-all platforms
- Treating AI like a product, not a process

# Interactive Exercise



# Considerations for AI Agent Implementation

- Tasks that are repetitive, manual, or prone to human error
- Areas where staff time is used inefficiently or unnecessarily
- Information that's slow to access, aggregate, or act on
- Points in workflows where patients or staff experience delays
- Opportunities to improve internal and external communication
- Frequently asked questions that could be handled automatically
- Consistent workflows that are safe and easy to automate

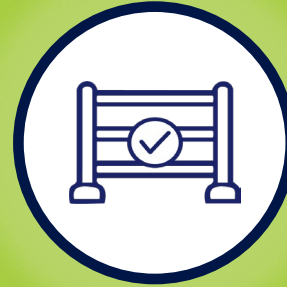
# Key Takeaways



**AI can reduce  
burden and scale  
impact in FQHCs**



**Compliance  
is not a blocker,  
it's the enabler**



**Guardrails  
(DLP, offline LLMs,  
BAAs) make AI safe**



**Start with  
high-impact,  
low-cost use cases**

# Thank You!



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